

Recession Proof: The Advantages of Outsourcing Your IT

Small businesses are an essential part of our nation, but with today's struggling economy it is nearly impossible for a brand new business to turn a profit – let alone compete with Fortune 500 companies in the 21st century. One way to cut costs is by outsourcing your company's IT (Information Technology) department; and as you are about to find out, there are many advantages in doing so.

Outsourced IT - Advantage #1: Save Time

Because IT management is an ever-evolving and increasingly diversified field, there is a lot of time and effort that must be spent in order to keep your company up to date with all of the rapidly changing trends. Without an experienced team on hand monitoring such trends, your small business simply won't be able to compete with the larger companies. When **outsourcing your IT** services, however, you can be sure that the market is always being monitored, and changes will be made immediately in order to implement any kind of new technology the moment it is available.

Moreover, because information technology is such a diversified sector, your engineers themselves have to make sure they are updated on the newest trends and technology, as well. For some, this might even mean additional schooling or training in their field. When your IT is being outsourced, you won't be responsible for the time and money lost in this manner – it will all be taken care of by the outsourced IT staff.

Outsourced IT - Advantage #2: Save Money

Engineers are quite expensive to have as a part of your **IT infrastructure**; however, they are essential to the success of any company. But many times you'll be able to outsource your IT services for much less than it would cost to employ just one engineer, not too mention a whole team of them.

Furthermore, you'll only pay for your **outsourced IT services** when they are needed, instead of having to carry them on your payroll. This of course is all capital that can be better spent in advertising and marketing, or elsewhere within your company.

And finally, you will also save money on hardware and software, as well. Once again, on account of such rapidly-changing technology in the 21st century most of the computer equipment your company already has in place will probably be obsolete in 5 to 10 years. Instead of having to purchase new hardware when the time comes, and then having to install, setup, and troubleshoot all of this equipment on your own, you can leave it up to the IT professionals of another company.

Outsourced IT -Advantage 3: Professional Knowledge

Having an **outsourced IT department** means your company will always have fully-trained, knowledgeable professionals available to help you. They abide by industry standards when it comes to software and hardware, and outsourced IT companies almost always make their purchases from reliable and reputable vendors; this is not always the case when working with an in-house engineer who often relies on his “insider tricks” or “connections” to save the company money.

With most IT companies, you will also have the luxury of being able to receive technical support 24/7 from their staff. Unlike having an engineer on hand who requires breaks and vacation time, the company who operates your IT department will make sure it always staffed with experienced professionals who are ready to help you with any technical problems that may arise – and it doesn't matter what time of the day or night that happens to be.

Outsourced IT - Advantage 4: Free Up Resources

When your **IT department** is outsourced to another company, you'll have increased resources that you can direct towards other aspects of your company. CEOs can worry about the executive-level decisions, managers can take care of their employees, and the IT can be left up to a completely different team altogether. Ultimately, this will increase functionality within your small business, and in the end it will assure that you maximize the return on your investments.

As you can see, there are numerous advantages to outsourcing your IT. Not only is it a viable option when trying to minimize the overhead of your company, but it may even be a necessary step in order for some small businesses to survive and compete in today's economy.